

Moore's Sewing & Learning Center

4100 Outer Loop • Louisville, KY 40219 • 502/966-2659 • www.mooresew.com



March/April 2011 Newsletter Vol. 2, No. 2

March Madness ... HOOPSISTERS Trunk Show & Quilt Shows

While the college basketball Hoopster's Championship tournament is happening, Moore's Sewing is celebrating HOOPS too. The HOOPSISTERS Trunk Show will be on exhibit through Monday, March 21. A portion of the HOOPSISTERS trunk show will be a part of our booths at the Kentucky and Southern Indiana Quilters Day Out on Saturdays, March 12 and 19. The store is adorned with over 30 colorful HOOPSISTER wall hangings, quilts, totes, runners, and embellished clothing. We have some of the design packs on special during the Trunk Show. Even if you do not own an embroidery machine, come enjoy the fabric art exhibit!

We have also kicked off the 2011 HOOPSISTERS Block of the Month (BOM) Goose Tracks. Our kickoff session was March 3 and we have a second class Thursday, March 31, 6 - 9 pm. You can choose either the Fast Track option over four consecutive months or Traditional Option over ten months. Ask us for more information and see the two beautiful samples. We always love to see your HOOPSISTER creations - bring them by and share your photos.

Bobbin Work Class with Razzle, Dazzle, and Sizzle and Stabilizer Class

Patsy Shields, well-known educator, will be teaching two classes at Moore's Sewing. Sign up to take her **Bobbin Work Class**, on Saturday, April 9, 10 am, before space is gone. She will be introducing three new beautiful thread lines from Wonderfil Threads - Razzle, Dazzle, and Sizzle. You will receive a kit filled with four spools of different thread types and learn bobbin work techniques. Moore's Sewing will begin carrying all three lines of these decorative threads the end of March ... they are great for creating lace, tassels, and other decorative features. Your bags, clothing, quilts, and more will be filled with Sizzle (13 colors), Razzle (46 colors), and Dazzle (37 colors).

We introduced Wonderfil's Invisfil Thread last month and it has received outstanding reviews from our customers for free motion embroidery, appliqué, couching, stitch in the ditch, and lightweight embroidery. Thirty new colors are being released in the spring.

Patsy will also be leading "The Ws of Stabilizer" Class on Saturday, June 11, 9 am to 12. Patsy will cover **When, Why, and What** stabilizers to use with non-embroidery sewing and embroidery. Sign up early to avoid being on the waiting list as "no space left."

Fiber Art ... Landscaping Quilts ... Thread Painting ... by Linda Koenig

Linda Koenig is an Artist and her media is fabric, thread, and imagination. She is also the proud owner of a Janome Horizon 7700. Two of her beautiful pieces of fabric artwork will be on display at Moore's Sewing starting on Wednesday, March 23. Here is how Linda describes her journey to becoming a landscape quilter:

I've been sewing for almost 40 years, but had never wanted to quilt until late 2009, when I happened across Sewing With Nancy on KET. Natalie Sewell was Nancy Zieman's guest that day, and when Natalie's landscape quilts came on the screen, my jaw just about hit the floor. I bought and read the book she and Nancy wrote together, and started planning my first landscape quilt that week. I haven't stopped since. Landscape quilting combines my love for drawing, sewing and nature. I never learned to paint, but now I get to do it with fabric! So nowadays, when I look at a piece of fabric, I see beyond its conventional use. For instance, a black double-helix print becomes an ornamental iron gate; a bit of fur from a lion panel becomes a haystack; a peacock-feather print becomes a field of waving grass. Things seem to pop out of the fabric at me, too (especially batiks), kind of like a 3-D drawing suddenly changes if you stare at it long enough. Inspiration begins with either the fabric itself or a nature photo. Then comes the fun of cutting, gluing, stitching, embellishing, and quilting. I try to have one project on the design board, another being pieced, and another being quilted. That's a great way to switch gears if I've overworked myself on one project. It also allows me to do whatever I'm in the mood to do on any given day--design, piece, or quilt. It doesn't get any better than that!

By the way, the day I saw that episode of Sewing With Nancy, I was just testing our new television. I turned it on at a time that I normally NEVER watch TV. So I think it was meant to be!

NEW ITEMS ... Zippers, Artistic Sewing Suite, Artistic 18 Quilter, New Sewing Machines

Linda returned from Sewing Machine Dealers Trade Conference with new lace and sequin zippers, certification training for the Artistic 18 Quilter, a preview of new Janome Sewing Machines that will be released in April, and some new trolley bags, Floriani Embroidery Essential Tool Kits, and other products that will arrive by March 10ish.

Artistic Sewing Suite, our newest software for any embroidery format, gives endless possibilities for appliqué, cutwork, embroidery, decorative stitching, quilting, and heat transfer and will allow any embroidery machine to transform to a custom cutter with its four angled needles. The combination of embroidery and cutting will enhance any project from the simplest to the most complex.

Great for beginners to the experienced sewist, this software makes design creation easy with 3,500 built-in designs, so you can get started right out of the box. Easily convert True Type Fonts to stitch out or cut for appliqué. Use the cutting needles to turn your embroidery machine into an amazing new tool – cut out intricate appliqué or quilting shapes, or use the cutting needles to save time on a variety of applications – from crafting to scrapbooking. Over 350 built-in stitch patterns allow you to create unique effects on your appliqué and quilting projects. The unique Heat Transfer tool allows you to take any artwork and iron it onto fabric – you can even add embroidery accents to the heat transfer image right in the program. We will have more information after March 17 training.

Janome is introducing the digitally controlled Artistic 18 Quilter with a metal Majestic Frame. The long arm quilter can be set up as either a 5 foot or a 10 foot frame and has the option to extend two feet. We would be delighted to show this wonderful long arm to you as it will be set up on our showroom floor about March 14.

In April, Janome will be introducing the 4120QDC. This lightweight machine has the features of our well-known and loved 3160QDC plus alphabet options and memory. They have been ordered and we anticipate their arrival. Janome pink ribbon sewing machines will be also introduced in April. They will join the 30+ Janome machines & sergers we have available.

The HAPPY Event!

Moore's Sewing is excited to have HAPPY Events scheduled on **Monday and Tuesday, April 11 and 12**. The HAPPY Voyager is a 12-needle, single-head embroidery machine that is at home in craft & sewing rooms just as much as in offices or production shops. The HAPPY has 12" by 12" hoops and three-dimensional hat hoops. If you would like to learn more about a multi-needle sewing machine for creating large quilt blocks in only one hooping or for business purposes, plan to join HAPPY Representative Len Blackwell for a FREE presentation at either **2 pm or 6 pm on Monday, April 11** – contact Moore's Sewing to let us know you will be attending. If you already own a HAPPY and want to see optional accessories, have questions, learn about updates, stop by anytime on Monday after noon or Tuesday prior to 2 pm. Moore's Sewing will be closing at 3 pm on Tuesday, April 12 for HAPPY staff training. We will have a HAPPY on our showroom floor mid-April to give you a demonstration. You can learn more at www.HappyEmb.com.

Sew Much Moore Than Just An Ordinary Horse Race

Moore's Sewing has a "Derby" Horse Race happening to benefit a great cause. Every time you come in and make a purchase, you will receive a point, one point per day until the Horse Race **ends April 23**. Stay tuned for the "win" (Janome sewing machine), "place," and "show" top three prizes as they will be worth racing for! The Top 20 finishers will receive prizes at a brunch to be held in **Tuesday, May 2**. A donation will be given to the Susan G. Koman for the Cure based on participation, so at the same time, help support a cure for breast cancer. The top 30 contestants are being notified of their nominations for the final race so they can increase their purchases to be in the final field to win the sewing machine.

Project Linus Collection

Thanks to everyone who has generously given Project Linus Quilts and Blankets. We collect year-around so children in our area who experience a crisis can feel better with the gift of a handmade blanket or quilt year around. We plan to hold a quilt workday this summer ... stay tuned for more details.

Moore's Sewing Anniversary Special Event ... more information forthcoming

Linda, Moore's Sewing Staff, and customers will celebrate her first anniversary as the store owner officially on July 6. She is planning a special summer anniversary event ... more information will be forthcoming. Thank you for your patronage over the last 8 months ... the journey has been great and the best is yet to come.

March into June 2011 Sewing, Quilting, and Embroidery Project Classes (as of 03/07/2011)
Moore's Sewing & Learning Center - 502/966-2659 or www.mooresew.com

March 3 - 21 - HOOPSISTERS TRUNK SHOW featuring over 12 quilts, wall hangings, runners, totes, and small project – on exhibit in our store and at the Kentucky and Indiana Quilters Day Out

Saturday, March 5, 1 - 4 pm - Hoop Sisters Goose Tracks Begins with a hands-on class with embroidery instructional class – FREE to those enrolled in 2011 BOM program + \$5 kit fee for one block – space is limited to ten students – taught by Glynnis

Monday, March 7, 6 -9 pm - How to Use Digitizer Jr. - \$20 – open to owners of the software and to those who are considering purchasing - Bring laptop loaded with software and dongle security device - taught by Nancy

Thursday, March 10, 6 - 9 pm - Sewing Accessory Bag - \$25 (class & partial kit) + supplies - create an organized way to store and travel with your thread - great class for all levels of sewing - taught by Amber

Saturday, March 12, 10 am - 4 pm - Kentucky Quilters Day Out, Ramada Inn, 9700 Bluegrass Parkway, Jeffersontown, KY 40299

Saturday, March 19, 10 am - 3 pm - Southern Indiana Quilters Day Out, Tri-County Shriner's Center, 701 Potter's Lane, Clarksville, \$3.00 donation at the door, door prizes every ½ hour, demonstrations, displays

Thursday, March 24, 6 - 9 pm - Janome Embroidery Club - Baby Gift Card Bag in the Hoop featuring Dakota Collectibles - \$29 (class and kit) - learn in the embroidery hoop appliqué - taught by Nancy

Saturday, March 26, 1 - 4 pm - Medallion Fusible Bias Tape Block - \$39 (class and kit) - create a stunning spring block using bias tape and appliqué, learn how to miter corners for hemstitched border - taught by Glynnis

Tuesday, March 29, 6 - 9 pm - Monogram Wizard Plus/Janome Edition Class - \$20 - learn how to use this wonderful piece of machine embroidery software to create gifts, linens, and embellish ready-made items. Students may attend who are owners of the software or interested in learning more about the software - taught by Linda

Thursday, March 31, 6 - 9 pm - Hoop Sisters Goose Tracks Begins with a hands-on class with embroidery instructional class - FREE to those enrolled in 2011 BOM program + \$5 kit fee for one block - space is limited to ten students - taught by Glynnis

Saturday, April 2, 9 am - 12 pm - How to Use Digitizer Jr. - \$20 - open to owners of the software and to those who are considering purchasing - Bring laptop loaded with software and dongle security device - taught by Nancy

Thursday, April 7, 6 - 9 pm - Basic Free Motion Machine Quilting Techniques - \$20 + \$6 kit fee payable to instructor + supplies - learn how to use your sewing machine to free motion quilt - Glynnis will discuss the best thread, needles, and techniques to free motion quilt - be inspired by samples (this is a technique learning class)

Saturday, April 9, 10 am - 1 pm - Bobbin Work Class with Patsy Shields - \$30 (class fee + 4 spools of Wonderfil Thread - Dazzle, Razzle, Sizzle, and Invisifil) + own supplies - this is a techniques class to learn how to create beautiful shapes and thread painting with thread and decorative stitching

Monday and Tuesday, April 11 & 12, The HAPPY Event with Len Blackwell - learn about HAPPY 12 needle embroidery machines - Monday, April 11 at either 2 pm or 6 pm or Tuesday between 10 am and 2 pm

Saturday, April 16, 10 am - 4 pm - Janome Embroidery Club - Lunch Box Quilts Scoop It Up (Ice Cream) Runner - all day embroidering - fee (about \$85) includes embroidery design pack, fabric for entire runner, stabilizer, and lunch from The Café

Tuesdays, April 19 and April 26, 6 - 9 pm - Raggedy Andy Doll Making Class - \$35 for both classes + kit for doll body payable to the instructor + own supplies - learn basic sewing skills while making a darling project - Raggedy Ann Class was taught in spring so can take this as part 2 series or start doll making with this double-session class - taught by award winning doll maker Judy Roberts

Thursday, April 21, 6 - 9 pm - Serger Lace Crochet Doily - \$36 (class, fabric, 3 spools of 12 weight thread) learn how to make lace on your serger - see the beautiful samples - taught by Mary

Thursday, May 5, 6 - 9 pm - Janome Embroidery Club - Heirloom Pillow featuring Dakota Collectible Heirloom Collection - \$35 (class and kit) - learn how to join lace, lace insertion, using wing needle, buttons, and buttonholes - taught by Mary

Tuesday, May 10, 6:30 pm - Louisville Chapter of the American Sewing Guild Membership Meeting meets at Moore's Sewing Center - if not already a member, maybe you want to learn about ASG, if already a member, don't miss an exciting program and great fellowship

Saturday, May 14, 10 - 1 - Envelope Purse - \$20 + own supplies - taught by Glynnis - learn about quilting own fabric, binding edges, and turn your quilted square into a bag with pockets

Tuesdays, May 17, 24, 31 - Pajama Bag and Pajama Pants 3-class series for Beginner Skill Building - \$80 (3 classes, pattern, and tracing paper) + your own fabric and supplies - class limited to 5 - taught by Amber

Thursday, May 19, 6 – 9 pm - Kaye Wood Star Centerpiece – \$35 (class + hexagon View & Do) + own supplies – create a hexagon table topper - taught by Linda, certified Kaye Wood Instructor

Thursday, May 26, 6 – 9 pm – Basic Free Motion Machine Quilting Techniques – \$20 + \$6 kit fee payable to instructor + supplies - learn how to use your sewing machine to free motion quilt – Glynnis will discuss the best thread, needles, and techniques to free motion quilt – be inspired by samples (this is a technique learning class)

Saturday, June 11, 9 am – noon – “The Ws of Stabilizer – When, Why, and What” presented by Patsy Shields

Saturday, June 18, 10 am - 1 pm – Basic Free Motion Machine Quilting Techniques – \$20 + \$6 kit fee payable to instructor + supplies - learn how to use your sewing machine to free motion quilt – Glynnis will discuss the best thread, needles, and techniques to free motion quilt – be inspired by samples (this is a technique learning class)

TBA – Samatha Moonlight Design Purse - learn zipper techniques – \$20 + supplies - learn how to insert a zipper and create a great bag too - taught by Donna

New classes are added often, so check the Moore’s Sewing Website and store signs and samples for updates.

Important Class Reminders

You are registered for class when payment is received. If a class has reached maximum capacity, you will be placed on the waiting list if you desire. If you cannot attend, please call the store at least 72 hours in advance to open a space for another person and receive a refund or credit. After 72 hour deadline, refunds are not given unless Moore’s Sewing cancels the class.

A supply list and pre-class preparation list is available for each class – ask when you register or have the list e-mailed to you. We kindly request you purchase supplies at Moore’s Sewing as this assures keeping class fees low. 10% class discount granted.

Please complete cutting and homework prior to class. Please arrive and have machine or computer set up prior to the class start time.

Please bring only drinks with caps to class and keep drinks capped. Food is not permitted in the classroom unless a break is scheduled.

In case of inclement weather, please call the store prior to class time on class status. Moore’s may not hold classes when Jefferson County Schools are closed for weather related issues but timing of class and weather conditions will both be considered before a class is canceled.

Use common courtesy by stepping out of the classroom to take any emergency cell phone calls. Place cell phone on silent mode during class time.

Guide classes or new owner classes are offered free to those who purchase most sewing machine and sergers at Moore’s Sewing. Customers are contacted about dates and should take their class within a year of purchase.

Refer to Moore’s website – www.mooresew.com – for class protocols, class updates, and photos of projects. Contact the store with any questions.