

Moore's Sewing & Learning Center

4100 Outer Loop • Louisville, KY 40219 • 502/966-2659 • www.mooresew.com

Late May/June/July 2011 Newsletter

Vol. 2, No. 3



THANKS and 1st Anniversary Event - Wednesday, July 20 & Thursday, July 21

The last eleven months have been wonderful as our regular customers have become our friends and new faces have become our customers. Owning the store has allowed me to have fun in ordering new products and customer requests and seeing those products turned into amazing fabric works of art. Since the March quilt shows, we have welcomed the Okolona Girl Scout Troop who earned their sewing badge, presented a program "Trio of Curves" to the Louisville Chapter of the American Sewing Guild, had our first "Sew Much Moore Horse Race," and expanded our classroom. There is "Sew Much Moore" ahead. Thank you to all of you for a wonderful first year and look forward to many more!

In July we will be celebrate our 1st Anniversary Event "Sewing & Decorating for the Holidays" on July 20 & 21 at SpringHill Suites on Phillips Lane. Pam Damour, the Decorating Diva, will entertain everyone with two different trunk shows on **Wednesday, July 20 - 10 am to 4 pm and 6 - 9 pm**. She will show techniques to finish home décor, quilts, and clothing. We will have The Decorating Diva products for sale along with vendor spaces set up by Forget Me Knot Quilt Shoppe and Heimerdinger Cutlery. We will also have door prizes. On **July 21, Pam will lead a Hands-On Workbook Class**. The fee will include workbook kit & binder, lunch, snack & lots of laughs. We still have open spaces at both trunk shows and are adding names to the waiting list for the Hands-On Workbook Class. Stop by or call to register quickly so you will not miss out on the fun. Happy sewing, Linda Bowles

Congratulations to the "Sew Much Moore" Derby Winners!

How exciting to announce the results of the first annual "Sew Much Moore Than Just An Ordinary Horse Race" - **WIN** - Jean Pynotech who won a Janome 4030 Pink Ribbon, **PLACE** - Goldie Douglas who won a Horn Sewing Chair, and **SHOW** - Rita Yung who won a Moore's Sewing Gift Card and box of thread. Even "moore" exciting is that the biggest winner is Susan Koman for the Cure. Because of your loyalty, Moore's donated over \$350 to help further breast cancer research. The Top 20 customers who visited the most frequently between November 15 and April 23 enjoyed a pink-themed Derby Breakfast with the Moore's staff and were showered with a pink lily embroidered purse filled with a box of pink Janome bobbins and other gifts.

Next year's "Sew Much Moore" racing season starts in November.

What's New at Moore's Sewing? Classroom Expansion Complete

In late April and May, a wall was taken down in the classroom area to expand the classroom 240 square feet! This means Moore's Sewing can now host larger educational events and is moving Koala and Horn sewing furniture into this space. The embroidery nook is becoming more of a shopping paradise!

Scissor Sharpening in Partnership with Heimerdinger's Cutlery

You can now drop off your scissors for sharpening. We are working with Heimerdinger's Cutlery who will sharpen and return them to Moore's Sewing in seven to ten days. Scissor sharpening ranges from \$5.50 to \$14 depending upon the length of the scissors. We are delighted to offer this service to our customers.

New Products ... several new patterns and books, Floriani Heat and Shrink, long arm section, new variegated colors of Woolly Nylon, eight new embroidery Dakota Collectible CDs in the spinner rack and special collections, and several unique embroidery collections by Hope Yoder and other designers. New thread collections, including Floriani, and new colors of OESD Isacord are arriving soon.

HOOPSISTERS Mystery Quilt - Attention All Embroidery Lovers!

If you have not yet tried to create a quilt block by block with your embroidery machine or love the HOOPSISTERS creations, June is the time to get started. HOOPSISTERS has created their annual Mystery Quilt which is for sale in June for only \$69.00. After this time, the price increases significantly. The 2011 Mystery Quilt makes 6 quilts including

the Mystery Quilt! WOW, what a deal! A section will be released each week for 6 weeks. The Mystery Quilt can only be downloaded on line, but you designate Moore's Sewing as your dealer.

Upcoming Classes and Events

We have classes scheduled until the end of July - see the last two pages for all the details. To highlight a couple...

We are always honored to have **Patsy Shields** teach classes. She is a wealth of information and always brings many beautiful pieces to share as an extra bonus to her knowledge base. On **Saturday, June 4**, create a small zipper bag as a Bobbin Work project - receive 4 spools of Razzle, Dazzle, Sizzle, and Invisifil thread to show off your decorative stitches. Patsy will teach the "Ws of Stabilizers - Why, When, and What" on Saturday, **June 11, 9 - 12**. This is a learning class and you do not need to bring a sewing machine.

There will be a **FREE Artistic Sewing Suite** demonstration on **Saturday, July 9**. This is an outstanding new software to cut applique shapes, create cutwork lace and shapes with cutting needs, includes over 3500 designs, and much more.

Project Linus Workdays

We are proud to be a Project Linus drop off location. The quilts and blankets are distributed to local children, ages newborn to 18, who are going through long term medical treatments or crisis situations. The blankets give a constant hug to these children.

In July we will hold two workdays. We have a supply list to create a quilt with 6" squares. If you have ever wanted to learn how to machine quilt, this opportunity is **FREE**. We ask that you donate your quilt to Project Linus to help a child in need.

Penny Sisto Shares "Lily" at Moore's Sewing and has Upcoming Exhibit at Carnegie Center, New Albany

We have been honored to display two of Penny Sisto's fiber art at our store over the last several months. The white horse will be part of her upcoming Heartbeats Exhibit described below. Currently, *Lily* is displayed above Artistic Quilter 18 on the west wall.

July 22 - October 15 / Reception: Friday, July 22, 6:00 - 8:00 p.m. - Heartbeats: Art Quilts by Penny Sisto

Internationally recognized fiber artist Penny Sisto has embraced her interest in Native American history and culture in the exhibit *Heartbeats*. Her quilts are rich in color and layered with the expressive faces and figures she includes to convey the story she wants to tell. Penny has exhibited nationally and abroad. Her previous exhibitions at the Carnegie Center include *Faces of Faith: the Search for the Divine*. Learn more at the artist's website: www.pennysisto.com.

Moore's Summer Holiday Schedule

Moore's Sewing will be closed on Memorial Day - Monday, May 30. The store will re-open Tuesday, May 31.

Moore's Sewing will be closed on Saturday, July 2 - Monday, July 4. The store will re-open Tuesday, July 5.

On Wednesday, July 20, all the staff will be enjoying and helping at the 1st Anniversary Celebration Special Event, so the store will be closed.

Visit Moore's Sewing on-line at www.MooreSew.com to view pictures and stay up to date between newsletters.

May - July 2011 Sewing, Quilting, and Embroidery Project Classes (as of 05/16/2011)

Moore's Sewing & Learning Center - 502/966-2659 or www.mooresew.com

Thursday, May 5, 6 - 9 pm - Janome Embroidery Club - Heirloom Pillow featuring Dakota Collectible Heirloom Collection - \$35 (class and kit) - learn how to join lace, lace insertion, using wing needle, buttons, and buttonholes - taught by Mary

Tuesday, May 10, 6:30 pm - Louisville Chapter of the American Sewing Guild Membership Meeting meets at Moore's Sewing Center - if not already a member, maybe you want to learn about ASG, if already a member, don't miss great fellowship and our program "Trio of Curves" - learn about The Wave Ruler, using the Artistic Quilter 18, and HoopSisters Goose Tracks

Saturday, May 14, 10 - 1 - Envelope Purse - \$20 + own supplies - taught by Glynnis - learn about quilting own fabric, binding edges, and turn your quilted square into a bag with pockets

Tuesdays, May 17, 24, 31 - Pajama Bag and Pajama Pants 3-class series for Beginner Skill Building - \$80 (3 classes, pattern, and tracing paper) + your own fabric and supplies - class limited to 5 - taught by Amber

Thursday, May 26, 6 - 9 pm - Basic Free Motion Machine Quilting Techniques - \$20 + \$6 kit fee payable to instructor + supplies - learn how to use your sewing machine to free motion quilt - Glynnis will discuss the best thread, needles, and techniques to free motion quilt - be inspired by samples (this is a technique learning class)

Monday, May 30 - Moore's Sewing closed for Memorial Day

Saturday, June 4, 10 am - 1 pm - Bobbin Work Class with Patsy Shields - \$30 (class fee + 4 spools of Wonderfil Thread - Dazzle, Razzle, Sizzle, and Invisifil) + own supplies - this is a techniques class to learn how to create beautiful shapes and thread painting with thread and decorative stitching

Tuesday, June 7 - Samantha Moonlight Design Purse - learn zipper techniques - \$20 + supplies - learn how to insert a zipper and create a great bag too - taught by Donna

Thursday, June 9 - Serger Patriotic Basket Liner & Napkins - \$40 (class + white basket + 2 ½ yards fabric) - you bring your own thread and serger to learn how to make rolled hem and construct a basket liner with your serger - great beginner serger project - taught by Mary

Saturday, June 11, 9 am - noon - "The Ws of Stabilizer - When, Why, and What" - \$10 - you will not want to miss learning about what stabilizer to use, when to use it, and why you need it for embroidery and decorative projects - presented by Patsy Shields

Tuesday, June 14, 6 - 9 pm - "I Have A Notion" Pincushion Doll - \$20 payable to Moore's Sewing and \$ kit fee payable to instructor - a cute accessory to your sewing table and a great gift for your self or another sewing friend - taught by award-winning doll instructor Judy Roberts

Saturday, June 18, 10 am - 1 pm - Basic Free Motion Machine Quilting Techniques - \$20 + \$6 kit fee payable to instructor + supplies - learn how to use your sewing machine to free motion quilt - Glynnis will discuss the best thread, needles, and techniques to free motion quilt - be inspired by samples (this is a technique learning class)

Monday, June 20, 6 - 9 pm - Kaye Wood Hexagon Star Centerpiece - \$35 (class + hexagon View & Do) + own supplies - create a hexagon table topper - unique and easy way to create star motifs, learn how to create simplified "Y seams - for intermediate skilled sewists - taught by Linda, certified Kaye Wood Instructor

Tuesday, June 21, 6 - 8 pm - HoopSisters Goose Tracks Finishing Class - see the demonstration of how to finish your HoopSisters quilt - taught by Glynnis

Saturday, June 25, 9 am - 12 pm - How to Use Digitizer Jr. - \$20 - open to owners of the software and to those who are considering purchasing - Bring laptop loaded with software and dongle security device - taught by Nancy

Saturday, July 2 - Monday, July 4 - Moore's Sewing will be closed to celebrate Independence Day. The store will reopen Tuesday, July 5, 10 am

Thursday, July 7, 4 - 9 pm - Project Linus Worktime - FREE if you will sew for others - help create blankets and quilts that hug children you do not know, aged newborn to 18 years in our local area going through difficult medical situations and crisis, bring your own supplies and sewing machine, and we will help you learn how to create a lap machine quilt from squares - ask for a supply list - you only need to be present for 2 or more hours to learn how to create much needed quilts - Moore's Sewing is a year-around Project Linus drop off location

Saturday, July 9, 10 am - noon - Learn About Artistic Sewing Suite - see a demo of the possibilities of this incredible software, a demo of cutting needles for appliqués and cutwork, and many samples

Tuesdays, July 12, 26, August 2 - Pajama Bag and Pajama Pants 3-class series for Beginner Skill Building - \$80 (3 classes, pattern, and tracing paper) + your own fabric and supplies - class limited to 5 - taught by Amber

Thursday, July 14, 6 - 9 pm - Janome Embroidery Club - Butterflies Table Topper featuring Dakota Collectibles Sewin' Big Applique Butterflies - \$30 (class & kit) Learn Clothsetter techniques for perfect placement, appliqué embroidery, and how to make combination decorative stitches for edging - taught by Linda

Saturday, July 16, 10 am - 4 pm - Project Linus Worktime - FREE if you will sew for others - help create blankets and quilts that hug children you do not know, aged newborn to 18 years in our local area going through difficult medical situations and crisis, bring your own supplies and sewing machine, and we will help you learn how to create a lap

machine quilt from squares – ask for a supply list – you only need to be present for 2 or more hours to learn how to create much needed quilts – Moore’s Sewing is a year-around Project Linus drop off location

Wednesday, July 20 & Thursday, July 21 – New Owner’s 1st Anniversary Celebration Christmas in July Sewing & Decorating for the Holidays Staring nationally-known & entertaining Pam Damour, the Decorating Diva, SpringHill Suites by Marriott Louisville Airport, 820 Phillips Lane (near Fairgrounds), Louisville, KY

July 20, 10 am – 4 pm - Trunk Show, Lunch, & Vendor Shopping

July 20, 6 – 9 pm – Trunk Show & Vendor Shopping

July 21, 10 am – 4 pm – Hands-On Workbook Sewing Techniques All-Day Class & Lunch
(fee will include fabric and notebook kit, lunch, and snack)

Friday, July 22 & Saturday, July 23 – Jingle Bell Hop at Louisville and Southern IN Quilt Shops

August TBA - Monogram Wizard Plus/Janome Edition Class –\$20 - learn how to use this wonderful piece of machine embroidery software to create gifts, linens, and embellish ready-made items. Students may attend who are owners of the software or interested in learning more about the software – taught by Linda

New classes are added often, so check the Moore’s Sewing Website and store signs and samples for updates.

Important Class Reminders

- You are registered for class when payment is received. If a class has reached maximum capacity, you will be placed on the waiting list if you desire. If you cannot attend, please call the store at least 72 hours in advance to open a space for another person and receive a refund or credit. After 72 hour deadline, refunds are not given unless Moore’s Sewing cancels the class.
- A supply list and pre-class preparation list is available for each class – ask when you register or have the list e-mailed to you. We kindly request you purchase supplies at Moore’s Sewing as this assures keeping class fees low. 10% class discount granted.
- Please complete cutting and homework prior to class. Please arrive and have machine or computer set up prior to the class start time.
- Please bring only drinks with caps to class and keep drinks capped. Food is not permitted in the classroom unless a break is scheduled.
- In case of inclement weather, please call the store prior to class time on class status. Moore’s may not hold classes when Jefferson County Schools are closed for weather related issues but timing of class and weather conditions will both be considered before a class is canceled.
- Use common courtesy by stepping out of the classroom to take any emergency cell phone calls. Place cell phone on silent mode during class time.
- Guide classes or new owner classes are offered free to those who purchase most sewing machine and sergers at Moore’s Sewing. Customers are contacted about dates and should take their class within a year of purchase.
- Refer to Moore’s website – www.mooresew.com – for class protocols, class updates, and photos of projects. Contact the store with any questions.